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## WHAT IS CLAIMED IS:

15007	1.	A method for displaying data on a display monitor under control of	of a
2 A comp	outer, c	A method for displaying data on a display monitor under control comprising:	

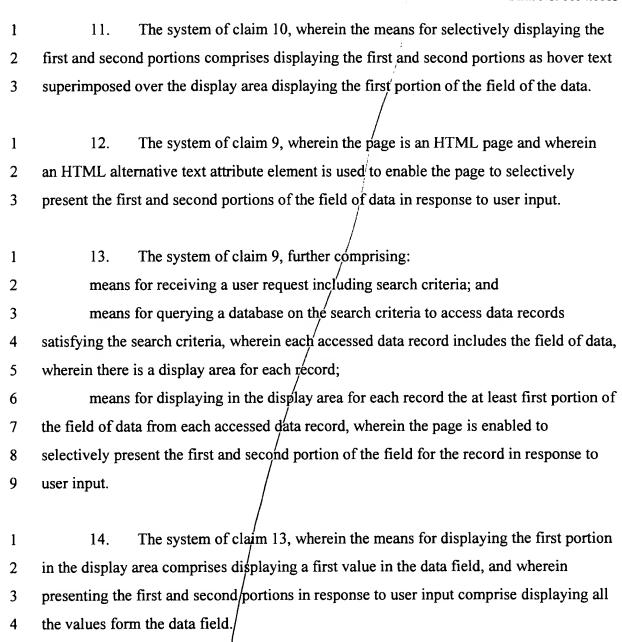
- displaying in a page a first portion of a field of data and a graphical element indicating that there is a second portion of the field of data within a display area of the page; and
- enabling the page to selectively present the first and second portions of the field of
  data in response to user input.
- 1 2. The method of claim 1, wherein the presenting the first and second 2 portions of the field of data comprises displaying the first and second portions in response 3 to the user input.
- 1 3. The method of claim 2, wherein selectively presenting the first and second portions comprises displaying the first and second portions as hover text superimposed over the display area displaying the first portion of the field of the data.
- 1 4. The method of claim 1, wherein the page is an HTML page and wherein 2 an HTML alternative text attribute element is used to enable the page to selectively 3 present the first and second portions of the field of data in response to user input.
  - 5. The method of claim 1, further comprising: receiving a user request including search criteria; and
    - querying a database on the search criteria to access data records satisfying the search criteria, wherein each accessed data record includes the field of data, wherein there is a display area for each record, further comprising displaying in the display area for each record the at least first portion of the field of data from each accessed data record,

wherein the page is enabled to selectively present the first and second portion of the field

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2	for the record in response to user input.
1	6. The method of claim/5, wherein displaying the first portion in the display
2	area comprises displaying a first value in the data field, and wherein presenting the first
3	and second portions in response to user input comprise displaying all the values form the
4	data field.
1	7. The method of claim 6, further comprising displaying at least one
2	additional field of data in each display area for each accessed record.
1	8. The method of claim 1, wherein the first and second portions are presented
2	in response to user input indicating movement of a graphical pointer over the displayed
3	graphical element.
1	9. A system for displaying data, comprising:
2	a computer;
3	a display monitor under control of the computer,
4	means for displaying in a page on the display monitor a first portion of a field of
5	data and a graphical element indicating that there is a second portion of the field of data
6	within a display area of the page; and
7	means for enabling the page to selectively display on the monitor the first and
8	second portions of the field of data in response to user input.
1	10. The system of claim 9, wherein the means for displaying the first and
2	second portions of the field of data comprises displaying the first and second portions in
3	response to the user input.

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15. The system of claim 14, further comprising displaying at least one additional field of data in each display area for each accessed record.

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input.



1 16. The system of claim 9, wherein the first and second portions are displayed 2 in response to user input indicating movement of a graphical pointer over the displayed 3 graphical element. An article of manufacture for displaying data on a display monitor under 1 control of a computer, the article of manufacture comprising a computer usable media 2 3 including at least one computer program embedded therein that is capable of causing the 4 computer to perform: 5 displaying in a page a first portion of a field of data and a graphical element 6 indicating that there is a second portion of the field of data within a display area of the 7 page; and enabling the page to selectively present the first and second portions of the field of 8 data in response to user input. 9 The article of manufacture of claim 17, wherein the presenting the first and 1 18. 2 second portions of the field of data comprises displaying the first and second portions in 3 response to the user input. 1 19. The article of manufacture of claim 18, wherein selectively presenting the first and second portions comprises displaying the first and second portions as hover text 2 superimposed over the display area displaying the first portion of the field of the data. 3 The article of manufacture of claim 17, wherein the page is an HTML page 1 20. 2 and wherein an HTML alternative text attribute element is used to enable the page to

selectively present the first and second portions of the field of data in response to user

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1	21. The article of manufacture of claim 17, further comprising:
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2	receiving a user request including search criteria; and
3	querying a database on the search criteria to access data records satisfying the
4	search criteria, wherein each accessed data record includes the field of data, wherein there
5	is a display area for each record, further comprising displaying in the display area for each
6	record the at least first portion of the field of data from each accessed data record,
7	wherein the page is enabled to selectively present the first and second portion of the field
8	for the record in response to user input.
1	22. The article of manufacture of claim 21, wherein displaying the first portion
2	in the display area comprises displaying a first value in the data field, and wherein
3	presenting the first and second portions/in response to user input comprise displaying all
4	the values form the data field.

- 23. The article of manufacture of claim 22, further comprising displaying at least one additional field of data/in each display area for each accessed record.
- 24. The article of manufacture of claim 17, wherein the first and second portions are presented in response to user input indicating movement of a graphical pointer over the displayed graphical element.